

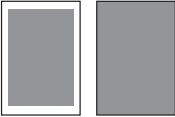


TEXTE ZUR KUNST

Media Kit 2022 / 2023

DATES

Issue no.	Theme	Booking Deadline	Data Deadline	Release Date
126 (June 2022)	Trauern / Mourning	April 15, 2022	April 22, 2022	June 7, 2022
127 (September 2022)	Resortization	July 15, 2022	July 22, 2022	September 6, 2022
128 (December 2022)	Art History Updated	October 14, 2022	October 21, 2022	December 6, 2022
129 (March 2023)	Tba	January 13, 2023	January 20, 2023	March 7, 2023

PRINT

	Format	Width & Length	b/w	4c
	full page	136 x 202 mm type area 166 x 230 mm full page + 3 mm bleed	1,800 €	2,500 €
	1/2 page	136 x 99 mm horizontal 66 x 202 mm vertical	1,100 €	1,400 €
	1/4 page	66 x 99 mm vertical	660 €	900 €







Additional Services

- + 5% placement reservation
- + 10% inside front cover or
inside back cover
- 10% double-sided

Supplement

1,800 € complete international
distribution, split on request

ONLINE AND NEWSLETTER

	 Square banner on website	200 x 200 pixels		gif or jpg file	750 €
	 Banner on website	1280 x 120 px 1280 x 360 px	Standard Mobile	gif or jpg file gif or jpg file	1,500 € 1,200 €
	 Banner in newsletter	1200 x 180 pixels		gif or jpg file	580 €

PAYMENT

Reductions

- 10% 2 bookings / year
- 15% 3 bookings / year
- 20% 4 bookings / year
- 15% agencies

Terms of Payment

All prices for the EU plus 19% taxes.
(No taxes with VAT ID no.)
All prices plus 25 € production fee.

Payment required 10 days.
Advance payment will receive a 2% discount.

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PRINT SPECIFICATIONS

Magazine size:
166 cm x 230 mm (width x length)

Bleed:
3 mm on each side

Binding:
Threadless binding

Type Area:
136 cm x 202 mm (width x length)

Printing method:
Offset,
screen: 70 dpi

Paper:
Profisilk coated 100 g/m²
cover: 250 g/m²

Format:
Print optimized PDF
Fonts should be embedded.
File should be reduced to background
layer. Image should be centered.

Color:
CMYK mode (ISO coated V2)
b/w in greyscale

Image resolution:
350 dpi or 175 lpi

ABOUT

TEXTE ZUR KUNST is a quarterly German/English magazine available in more than twenty countries through art book stores or subscription.

TEXTE ZUR KUNST was founded by Isabelle Graw and Stefan Germer (†) in Cologne in 1990 and has been published in Berlin since 2000. The magazine promotes contributions and discussions by internationally acclaimed writers on contemporary art, film, music, fashion, and politics. Each issue is dedicated to a specific theme that intersects with these and other interests.

For each issue, 2-3 internationally renowned artists support TEXTE ZUR KUNST with exclusive artists' editions that can be ordered online.

TEXTE ZUR KUNST has a wide readership, from professionals in the arts and culture spheres to academics to students and those interested in the arts more generally.

International distribution
German / English
~ 250 pages
4 issues per year

SOCIAL MEDIA - FOLLOWERS



38,600



16,461



3,145

ART FAIRS

Art Basel
Art Cologne
New York Art Book Fair
Paper Positions
Gallery Weekend Berlin

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