

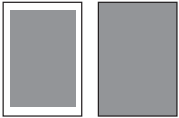


# TEXTE ZUR KUNST

## Media Kit 2019/2020

### Dates

Issue	No.	Theme	Booking Deadline	Data Deadline	Release Date
3/2019	115 (September 2019)	Literature	July 19, 2019	July 26, 2019	September 3, 2019
4/2019	116 (December 2019)		October 18, 2019	October 25, 2019	December 3, 2019
1/2020	117 (March 2020)		January 17, 2020	January 24, 2020	March 3, 2020
2/2020	118 (June 2020)		April 17, 2020	April 24, 2020	June 2, 2020

### Formats and Pricing

	Format	Width & Length	b/w	4c
	full page	136 x 202 mm type area 166 x 230 mm full page + 3 mm bleed	1.500 €	2.100 €
	1/2 page	136 x 99 mm horizontal 66 x 202 mm vertical	900 €	1.200 €
	1/4 page	66 x 99 mm vertical	550 €	750 €
Banner on Website	160 x 160 pixels	GIF or JPG file		750 €

### Additional costs

+ 5% **placement reservation**  
+ 10% **inside front cover or  
inside back cover**

#### Supplement:

1.800 € complete international  
distribution, split on request

### Reductions

- 10% **2 bookings / year**  
- 15% **3 bookings / year**  
- 20% **4 bookings / year**

- 10% **double-sided**  
- 15% **agencies**

### Terms of Payment

All prices for the EU plus  
19 % taxes. (No taxes  
with VAT ID no.).  
All prices plus  
25 € production fee.

Payment required 10 days  
following receipt of invoice.  
Advance payment will  
receive a 2% discount.

### Technical data

#### Magazine size:

166 cm x 230 cm (width x length)

#### Type Area:

136 cm x 202 cm (width x length)

#### Bleed:

3 mm on each side

#### Printing method:

Offset, screen: 70 dpi

#### Binding:

Threadless binding

#### Paper:

Profisilk coated 100 g/m<sup>2</sup>,  
cover: 250 g/m<sup>2</sup>

### Advertising contact

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# TEXTE ZUR KUNST

## Media Kit 2019/2020

### About us

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TEXTE ZUR KUNST is a quarterly German/English magazine available in more than twenty countries through art book stores or subscription.

TEXTE ZUR KUNST was founded by Isabelle Graw and Stefan Germer (†) in Cologne in 1990 and has been published in Berlin since 2000. The magazine promotes contributions and discussions by internationally acclaimed writers on contemporary art, film, music, fashion, and politics. Each issue is dedicated to a specific theme that intersects with these and other interests.

For each issue, 2-3 internationally renowned artists support TEXTE ZUR KUNST with exclusive artists' editions that can be ordered online.

TEXTE ZUR KUNST has a wide readership, from professionals in the arts and culture spheres to academics to students and those interested in the arts more generally.

International distribution  
German/English  
~ 250 pages  
4 issues per year

### Social Media - Follower

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30,300



15,200



2,500

### Art Fairs

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Art Cologne  
Art Basel  
New York Art Book Fair  
Vienncontemporary