

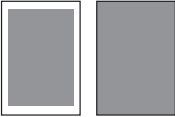


TEXTE ZUR KUNST

Media Kit 2020/2021

DATES

Issue no.	Theme	Booking Deadline	Data Deadline	Release Date
120 (December 2020)	The Feminist / 30 years TZK	October 16, 2020	October 23, 2020	December 1, 2020
121 (March 2021)	Comedy	January 15, 2021	January 22, 2021	March 2, 2021
122 (June 2021)		April 16, 2021	April 23, 2021	June 1, 2021
123 (September 2021)		July 16, 2021	July 23, 2021	September 1, 2021

PRINT

	Format	Width & Length	b/w	4c
	full page	136 x 202 mm type area 166 x 230 mm full page + 3 mm bleed	1,500 €	2,100 €
	1/2 page	136 x 99 mm horizontal 66 x 202 mm vertical	900 €	1,200 €
	1/4 page	66 x 99 mm vertical	550 €	750 €







Additional Services

- + 5% **placement reservation**
- + 10% **inside front cover or inside back cover**
- 10% **double-sided**

Supplement

1,800 € complete international distribution, split on request

ONLINE AND NEWSLETTER

	 Square banner on website	200 x 200 pixels		gif or jpg file	750 €
	 Banner on website	1280 x 120 px 1280 x 360 px	Standard Mobile	gif or jpg file gif or jpg file	1,500 € 1,200 €
	 Banner in newsletter	1200 x 180 pixels		gif or jpg file	580 €

PAYMENT

Reductions

- 10% **2 bookings / year**
- 15% **3 bookings / year**
- 20% **4 bookings / year**
- 15% **agencies**

Terms of Payment

All prices for the EU plus 16 % taxes.
(No taxes with VAT ID no.)
All prices plus 25 € production fee.

Payment required 10 days.
Advance payment will receive a 2% discount.